# Key Dates for July 1997 FY'98 Q2

## July Advertising:

*Education Weekly*
*Quick Printing*
*School Planning & Management*

## July Trade Shows:

| | | | |
|---|---|---|---|
| July 1–4 | NACC Convention | Religious | Kansas City, MO |
| July 10–11 | Sir Speedy | Printing | Chicago, IL |
| July 19-23 | NACUBO | Education | Boston, MA |
| July 21-24 | NACBA Convention | Religious | St. Louis, MO |
| July 25-27 | NAQP | Printing | Atlanta, GA |
| July 25-29 | Christian Church Show | Religious | Denver, CO |

## Other:

| | | |
|---|---|---|
| July 4-6 | RISO Racing | Minneapolis, MN |
| July 11-12 | RISO Racing | Cleveland, OH |

# July 1997

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|---|---|---|---|---|---|---|
| | | 1 NACC Convention, Kansas City, MO | 2 | 3 | 4 RISO Racing, Minneapolis, MN | 5 |
| 6 | 7 | 8 | 9 | 10 Sir Speedy, Chicago, IL | 11 RISO Racing, Cleveland, OH | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 NACUBO, Boston, MA | 21 NACBA Convention, St. Louis, MO | 22 | 23 | 24 | 25 NAQP, Atlanta, GA Christian Church Show, Denver, CO | 26 |
| 27 | 28 | 29 | 30 | 31 | | |

*Dates are subject to change without notice*

# Key Dates for August 1997 FY'98 Q2

## August Advertising:

*Education Weekly*
*School Business Affairs*

## August Trade Shows:

| | | | |
|---|---|---|---|
| August 2 | MBE Regional Conference | Printing | St. Louis, MO |
| August 7–10 | Lutheran Missouri Synod | Religious | St. Louis, MO |
| August 7–11 | Int. Pentacostal Holiness Church | Religious | Kansas City, MO |
| August 7-8 | Signal Graphics | Printing | Las Vegas, NV |
| August 9 | MBE Regional Conference | Printing | New Orleans, LA |

## Other:

| | | |
|---|---|---|
| August 1–3 | RISO Racing | Trois-Rivieres,PQ |
| August 8–9 | RISO Racing | Watkins Glen,NY |
| August 15-16 | RISO Racing | Elkhart Lake, WI |
| August 29-31 | RISO Racing | Mosport, ON |

# August 1997

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|---|---|---|---|---|---|---|
| | | | | | 1<br>K-12 Direct Mailer Drops<br>RISO Racing, Trois-Rivieres, Quebec | 2<br>MBE Conference, St. Louis, MO |
| 3 | 4 | 5 | 6 | 7<br>Signal Graphics, Las Vegas, NV<br>Int. Pent. Holiness, Kansas City, MO<br>Lutheran Missouri Synod, St. Louis, MO | 8<br>RISO Racing, Watkins Glen, NY | 9<br>MBE Conference, New Orleans, LA |
| 10 | 11 | 12 | 13 | 14 | 15<br>RISO Racing, Elkhart Lake, WI | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24<br>31 | 25 | 26 | 27 | 28 | 29<br>RISO Racing, Mosport, Ontario | 30 |

*Dates are subject to change without notice*

# Key Dates for September 1997 FY'98 Q2

## September Advertising:

*School Business Affairs*
*Quick Printing*
*Education Weekly*

## September Trade Shows:

| | | | |
|---|---|---|---|
| Sept. 3–10 | Print '97 | Printing | Chicago, IL |
| Sept. 18-19 | DMIA/NBFA | Printing | Cleveland, OH |

## Other:

| | | |
|---|---|---|
| Sept. 26-28 | RISO Racing | Pikes Peak, CO |

# September 1997

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|---|---|---|---|---|---|---|
| | 1 | 2 | 3 | 4 | 5 | 6 |
| | | | Print '97, Chicago, IL | | | |
| 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| | | | | | | |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| | | | | DMIA/NBFA, Cleveland, OH | | |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| | | | | | RISO Racing, Pikes Peak, CO | |
| 28 | 29 | 30 | | | | |
| | | | | | | |

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